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CONTENTS

PSYCHOLOGY OF WORK

Baranova A.A., Demidenko N.N. Innovative capacity of the personality of the subject of work and the structure of innovation activities: the problem of the interdependence	6
Kopylova N.V., Petrov N.N. Psychological reliability in professional specifics of security-escort service	12

SOCIAL AND ORGANIZATIONAL PSYCHOLOGY

Barylyak I.A., Vedeneeva P.N. Professionally important quality of the dance collective trainer as determinants of the consumer capital of the organization	17
Barylyak I.A., Serdyuk S.N. Psychological support of personnel for overcoming stress in the organization under conditions of defined organizational culture	22
Karapetyan L.V. The study of well-being in foreign psychology	28
Loan L.T.M., Phuong Ph.T.H. Organizational commitment of lecturers: the effect of personality	34
Stefanenko T.G., Dontsov A.I., Rodionova D.M. Individualism and collectivism as the parameters of collective memory the russian people	43

PERSONALITY PSYCHOLOGY

Losynets E.V. The construct validation of methods used to study the residual behavior	53
Matantseva L.V., Tshirovskaya T.N. Psychological factors of formation of dependence on drugs	63

SPECIAL PSYCHOLOGY

Bysiuk A.S. To the question about views on the inclusion of children with disabilities in educational process in institutions of additional education and educational organizations	70
Feoktistova S.V., Kalinkina E.A. Neuropsychological correction verbal memory the senior preschool children with general underdevelopment of speech	76

PSYCHOLINGUISTICS

Tkacheva L.O., Pavlovskaya I.Yu., Sedelkina Yu.G., Nasledov A.D. Possible cognitive mechanisms of identifying visually presented sound-symbolic english words by native russian trained bilinguals	86
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TEACHER

Bezdukhov V.P., Semenova O.M. On approaches to the development of the future teacher's humanistic orientation	93
Bezdukhov A.V., Noskov I.A. The value approach to the formation of the ethic thinking of the future teacher	100
Nenasheva O.V. Formation of moral thinking future teachers in the course of studying discipline «Psychology»	107
Salov A.I. Moral and ethical principles of the formation of the ethical outlook of the teacher	115
Khokhlova O.N., Berezina M.A. Psychological and pedagogical support of beginning teachers in USA	121

HISTORY AND PHILOSOPHY OF EDUCATION

Guschina A.V. Ideas of domestic scientists-teachers on the morality and ethics in their appendix to education	127
Ershov V.A., Shcherbakova S.Y. Vocational training as a source of formation and development of vocational education: a retrospective analysis	136

Makhnovets S.N., Popova O.A. A new ecosystem of education as a backbone vector of quality of life	141
Rukin A.V. Information concept to the pedagogical nature of man	150

PEDAGOGY OF HIGHER EDUCATION

Astapenko E.V., Pereyagina E.M. Comprehended reading as an element of modern educational competences	159
Borisova E.V. Experience of higher mathematics training by method of small student groups	166
Golubovskaya E.A. The role of genre in primary memorization of vocabulary meanings in a foreign language: introduction on the problem	173
Drobyshev D.V., Rachkovskaya N.A. Implementation principles of the concept of preemptive education for international students in a russian engineering university	178
Fedorova N.A., Kopkareva O.O. A motivational involvement of a student in passing the educational programs as a didactic orientation of control and diagnostic activities of a high school teacher	187
Filinova I.M. Experience in applying the basic summary in the teaching of psychology to university students	197
Moroz M.V. The possibilities of using coaching in training social workers	201

DEVELOPMENT OF PEDAGOGICAL AND PSYCHOLOGICAL SCIENCE

Milyugina E.G. The problem of forming the person's musical culture in modern research	205
Zhalagina T.A., Korotkina E.D. Development of psychological science in the tver region: from history to the prospects	211
Kaplunov I.A., Maltseva A.A., Klyushnikova E.V. Prospects of development of the higher education and science system in the regions: Tver region's case	221

POSTGRADUATE PAGE

Alekseeva V.V. Early childhood pedagogy teacher preparation on the Bashkir 1941–1992	234
Bazhilin N.R. Principles of studying jazz improvisation in the structure of higher education (on the example of accordone class)	240
Smykowskii V.V. The concept and essence of readiness of employees of the penal system to the actions in the event of extraordinary circumstances and the necessity of the formation of the personnel of the penal system	245
Shcherbakova V.V. Social and psychological study of civil identity of modern youth	251

INNOVATIVE CAPACITY OF THE PERSONALITY OF THE SUBJECT OF WORK AND THE STRUCTURE OF INNOVATION ACTIVITIES: THE PROBLEM OF THE INTERDEPENDENCE

A.A. Baranova¹, N.N. Demidenko²

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The article is devoted to the issue of innovative capacity as a particular set of a professional's personal skills in the context of innovative activity. The necessity of taking into account the personal-activity and structural approaches to the study of this phenomenon is proved here.

Keywords: *innovation, innovative capacity of the professional's personality, innovative activity, structural components of innovative activity.*

PSYCHOLOGICAL RELIABILITY IN PROFESSIONAL SPECIFICS OF SECURITY-ESCORT SERVICE.

N.V. Kopylova, N.N. Petrov

Tver State University

The article deals with the analysis of the specificity of the security-escort service professional activity of the interior Ministry employees, which has special requirements to the psychological characteristics of the staff;

It presents the definition of psychological reliability of the interior Ministry employees and gives the analysis of external and internal stressors; it also presents professionally important qualities of employees of the security-escort service, identified by the use of expert assessments method.

Keywords: *psychological reliability, the specificity of the profession, professionally important qualities.*

PROFESSIONALLY IMPORTANT QUALITY OF THE DANCE COLLECTIVE TRAINER AS DETERMINANTS OF THE CONSUMER CAPITAL OF THE ORGANIZATION

I.A. Barylyak, P.N. Vedeneeva

Tver State University

Presents the results of an empirical study of the professionally important qualities of the coach of the dance collective as the determinant of the consumer capital of the organization. In the work features of professional activity of coaches of dancing collectives, indicators of the success of their activities, as well as the main resources of the organization are considered. In the article results of interrelation of professionally important qualities of coaches of dancing collectives with the consumer capital of the organization are presented.

Keywords: *professionally important qualities, the capital of the organization, the consumer capital of the organization, the success of the activity.*

PSYCHOLOGICAL SUPPORT OF PERSONNEL FOR OVERCOMING STRESS IN THE ORGANIZATION UNDER CONDITIONS OF DEFINED ORGANIZATIONAL CULTURE

I.A. Barylyak, S.N. Serdyuk

Tver State University

The article presents the results of an experimental study on the psychological support of personnel in a specific organizational culture. The paper analyzes the peculiarities of professional stress among employees of the organization. The role of training and art therapy in psychological support is shown, which has a positive impact on the formation of stress-resistance among employees of the organization.

Keywords: *organizational culture, type of organizational culture, professional stress, training, methods of art therapy.*

THE STUDY OF WELL-BEING IN FOREIGN PSYCHOLOGY

L.V. Karapetyan

Ural Federal University, Yekaterinburg

The article presents the analysis and systematization of foreign works devoted to theoretical, empirical and methodological research into the problem of psychological well-being. The author reveals a different understanding of concepts «psychological well-being», «mental health», «subjective well-being» that represented in the foreign studies. Obtained indicators for measurement of the phenomena: for subjective well-being - life satisfaction, positive and negative affects, for the psychological well-being – autonomy, personal growth, purpose in life, self-acceptance, interpersonal relationships, and environment management. The author has been described the features that distinguish foreign study of well-being and the prospects for further research of this problem.

Keywords: *phenomenon of the well-being, the positive and negative affects, model of well-being, happiness, life satisfaction, quality of life, psychological well-being, subjective well-being.*

ORGANIZATIONAL COMMITMENT OF LECTURERS: THE EFFECT OF PERSONALITY

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The main purpose of this research is to investigate the relationship between the big five personality factors and the organizational commitment of the lecturers in 3 provinces and cities: Hanoi, Thai Binh and Tuyen Quang. The sample includes 560 lecturers which were selected by convenience sampling. The short version of Big Five Factors by Goldberg, L.R. and the organizational commitment questionnaire which was modified from Allen and Meyer's (1991) were used for data collection. The results showed a positive relationship between all of five personality factors and organizational commitment. The influence of each personality factor on organizational attachment in different degree. Extraversion has the most positive influence on the lecturers' not only affective commitment but also normative commitment and has the negative influence on continuance commitment.

Keywords: *organizational commitment, extraversion, agreeableness, emotional stability, conscientiousness, closedness to experience.*

INDIVIDUALISM AND COLLECTIVISM AS THE PARAMETERS OF COLLECTIVE MEMORY THE RUSSIAN PEOPLE

Stefanenko, A.I. Dontsov, D.M. Rodionova

M.V. Lomonosov Moscow State University

The article presents diverse manifestations of individualism and collectivism of Russians and given the relationship of this phenomenon with the peculiarities of the collective

memory of Russians. Disclosed methods for identifying characteristics of the collective memory of Russians. Determined the severity of individualism and collectivism in modern Russian culture; identified cultural features of the collective memory of Russians; clarified the socio-psychological tendencies of development of modern Russian culture and their relationship with the peculiarities of the collective memory of Russians.

Keywords: *history, culture, Russians, memory, people, cultural memory, collectivism, individualism.*

THE CONSTRUCT VALIDATION OF METHODS USED TO STUDY THE RESIDUAL BEHAVIOR

E.V. Losynets

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In our previous study highlighted material for the development of the questionnaire «Method of learning a replacement behavior» (MISP). The article represents the stages of validation of the developed technique. Criteria validity of the scales was determined by external criteria Average external assessment of the replacement behavior and external criterion «Number of observations». Assessment of convergent and discriminative (divergent) validity was carried out by establishing meaningful statistical relationships with similar content constructs. The results confirm the possibility of applying this technique for the diagnosis of residual behavior in adolescence.

Keywords: *the replacement action, the replacement behavior, criterion, convergent, and discriminant (divergent) validity of the scales.*

PSYCHOLOGICAL FACTORS OF FORMATION OF DEPENDENCE ON DRUGS

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The article is devoted to the problem of pharmaceutical drug abuse from the point of view of psychological factors and the peculiarities of the psychological types of drug abusers. The authors analyze the various approaches in psychology to this problem. The aspects related to the role of the family in the occurrence of alcohol, drug and chemically-salt addiction are examined in this article. Researchers show the pathological influence of dysfunctional family relationships and – increasingly – family-tribal system for the development of dependent forms of behaviour. The authors note the important role of the society in alcoholism and drug addiction of the younger generation and analyze the stimulating influence of the image of the pharmacist and pharmacy for validity and internal legalization of the use of drugs that cause chemical dependence.

Keywords: *chemically-salt addiction, basic need, important object, a compensatory mechanism, frustration, emotional deprivation, inner conflict.*

TO THE QUESTION ABOUT VIEWS ON THE INCLUSION OF CHILDREN WITH DISABILITIES IN EDUCATIONAL PROCESS IN INSTITUTIONS OF ADDITIONAL EDUCATION AND EDUCATIONAL ORGANIZATIONS

A.S. Bysiuk

Tver State University

The article deals with the problem of inclusion in the educational process of children with disabilities, the results of an empirical study of conceptions of teachers of educational institutions and teachers of additional education.

Keywords: *children with disabilities; perceptions about inclusion, the attitude towards*

integration, additional education.

NEUROPSYCHOLOGICAL CORRECTION VERBAL MEMORY THE SENIOR PRESCHOOL CHILDREN WITH GENERAL UNDERDEVELOPMENT OF SPEECH

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This article discusses the features of mental processes in children of preschool age with speech disorders. The results of the study verbal memory in children with speech disorders, compared to their peers with normal speech development. The results of approbation of a program tailored to the neuropsychological approach, which is aimed at the development of memory of preschool children with speech disorders.

Keywords: *speech disorders, memory, mental processes, neuropsychological approach.*

POSSIBLE COGNITIVE MECHANISMS OF IDENTIFYING VISUALLY PRESENTED SOUND-SYMBOLIC ENGLISH WORDS BY NATIVE RUSSIAN TRAINED BILINGUALS

L.O. Tkacheva, I.Yu. Pavlovskaya, Yu.G. Sedelkina, A.D. Nasledov

Sankt-Petersburg State University

The article describes the method and the results of the research of how Russian subjects with different level of English language proficiency recognize English sound-iconic, neutral, and non- words with the use of Lexical Decision tasks. Stimuli (20 sound-iconic words, 20 neutral words and 40 non-words) were presented visually in random order in a compressed time frame. The findings prove statistically significant delay in identification of sound-iconic words as compared to that of neutral words irrespective of the learners' level of English language proficiency. The results indicate the presence of two cognitive systems of processing the phonosemantic information displayed visually: abstract-symbolic and imagery-symbolic ones.

Keywords: *psycholinguistics, sound iconism, phonosemantics, English language, lexical decision, perception, verbal stimuli.*

ON APPROACHES TO THE DEVELOPMENT OF THE FUTURE TEACHER'S HUMANISTIC ORIENTATION

V.P. Bezdukhov, O.M. Semenova

Samara State University of Social Sciences and Education

On basis of revealing the content of the concept «teacher's humanistic orientation» the paper defines approaches to the development of such orientation of the future teacher. The authors reveal possibilities of the value and subject-value approaches to the development of the future teacher's humanistic orientation. They show that the value approach has more opportunities in developing such orientation of the student-the future teacher than the subject-value approach.

Keywords: *teacher, humanistic orientation, content, value, education, involvement, value approach, subject-value approach.*

THE VALUE APPROACH TO THE FORMATION OF THE ETHIC THINKING OF THE FUTURE TEACHER

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The author substantiates the possibility of using the value approach connected with the realization of values to the formation of the ethical thinking of the future teacher as a theoretical one; evidence is provided that the categories of pedagogical ethics that the teacher thinks and operates in his ethical thinking have the value of values; the conclusion is made that the introduction of the future teacher to values within the framework of the value approach is also the development of his categorical apparatus of ethical thinking.

Keywords: *teacher, formation, ethical thinking, category, function, value, reference point.*

FORMATION OF MORAL THINKING FUTURE TEACHERS IN THE COURSE OF STUDYING DISCIPLINE «PSYCHOLOGY»

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Samara State University of Social Sciences and Education

The article proves the urgency of the problem of the formation of the moral thinking of the teacher, the object of which is the moral space created by moral activity, which is the relationship between the teacher and the students and in which the teacher's actual pedagogical activity is aimed at organizing the moral activity of students and developing the inner moral world of the schoolchild. Opportunities of such sections of the educational discipline «Psychology» as «General Psychology», «Age Psychology», «Pedagogical Psychology», «Social Psychology» in the formation of the moral thinking of students – future teachers. The effectiveness of the use of such methods of forming the moral thinking of future teachers as «information-guidance on the idea», «information-justification», «information-reflection», work with the book, heuristic conversation, role play is substantiated in the psychology classes.

Keywords: *teacher, future teacher, morality, thinking, moral thinking, value, academic discipline, psychology, formation, method.*

MORAL AND ETHICAL PRINCIPLES OF THE FORMATION OF THE ETHICAL OUTLOOK OF THE TEACHER

A.I. Salov

Academy of Public Administration, Moscow

The article poses the problem of the formation of the ethical outlook of the teacher; Shows that the moral and ethical principles set the teacher the initial axiom (in the name of what?) – in the name of achieving the goal – Peace on Earth, a strategy for moving along the chosen path (what is the way?) – creating good for oneself and for students; Refers to moral and ethical principles of the formation of the ethical outlook of the teacher; Reveals the essence of the principles of moral resonance and the dictates of humanistic conscience.

Keywords: *teacher, ethical outlook, formation, moral and ethical principle, principle of moral resonance, principle of dictate of humanistic conscience, essence.*

PSYCHOLOGICAL AND PEDAGOGICAL SUPPORT OF BEGINNING TEACHERS IN USA

O.N. Khokhlova, M.A. Berezina

Tver State University

The article formulates basic principles and approaches to professional support of beginning teachers based on the analysis of materials by Institute of Education Sciences (USA), New Teacher Center (USA), codes and statutes of the states and works by contemporary

American researchers.

Keywords: *New teacher adaptation, induction programs, mentor, teacher education, professional support, supervision.*

IDEAS OF DOMESTIC SCIENTISTS-TEACHERS ON THE MORALITY AND ETHICS IN THEIR APPENDIX TO EDUCATION

A.V. Guschina

Murmansk Arctic State University

The article points out that the distinction between morality and ethics is of practical importance for pedagogical science; It is shown that morality as external to a person through moral demands, norms determines his life, regulates his actions and deeds, prescribes what kind of person to be in the light of the moral law; It is argued that morality, determining the inner moral world of a person, the world of his values, allows him to resist immorality, immorality, negative external influences, not to be tempted not to comply with moral requirements and norms.

Keywords: *education, morality, ethic, socio-cultural phenomenon, difference, unity,*

VOCATIONAL TRAINING AS A SOURCE OF FORMATION AND DEVELOPMENT OF VOCATIONAL EDUCATION: A RETROSPECTIVE ANALYSIS

V.A. Ershov, S.Y. Shcherbakova

Tver State University

The article presents an attempt of the retrospective analysis of formation of professional education on the basis of the evolution of views on the role of career education for society and the individual in the context of the development of bourgeois ethics.

Keywords: *labor education, labor training, professional education, of bourgeois ethics, social justice.*

A NEW ECOSYSTEM OF EDUCATION AS A BACKBONE VECTOR OF QUALITY OF LIFE

S.N. Makhnovets¹, O.A. Popova²

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²Tver State University

The article is devoted to the ecosystem approach to the functioning and development of chelovecheskimi educational systems with their dynamic network interactions. In this approach, is considered a meaningful interpretation of the concept of education: education as a value for the state, society and the individual education system, education process, education as a result.

Keywords: *chelovecheskaya system, chelovekoobraznoe education, ecological approach in education, the new education ecosystem.*

INFORMATION CONCEPT TO THE PEDAGOGICAL NATURE OF MAN

A.V. Rukin

Military Academy of Aerospace Defense named after G.K. Zhukov, Tver

The article analyzes the information concept to the pedagogical nature of man. Important problems of the philosophy of pedagogy. Information is the substance of the universe. Information there is a property of any object. The existence of the object reveals its information. Man is an informational person. It is proposed to develop the information model

of the human psyche. The essence of man has a pedagogical nature.

Keywords: *the pedagogical nature of man, human, information, Information concept of human nature, information space-time.*

COMPREHENDED READING AS AN ELEMENT OF MODERN EDUCATIONAL COMPETENCES

E.V. Astapenko, E.M. Pereygina

Tver State University

The article describes methods, codes, structures, symbols and patterns of effective reading. Competences related to teaching comprehended reading in federal state educational standards for certain specialties are singled out.

Keywords: *teaching reading skills, comprehension, competences, Federal State Educational Standards, teacher, lecturer, reflection.*

EXPERIENCE OF HIGHER MATHEMATICS TRAINING BY METHOD OF «SMALL STUDENT GROUPS»

E.V. Borisova

Tver State Technical University

The article considers the main provisions of «small groups» training method in relation to the competency aspect of the educational program. The author gives the results of this methodological technique received at the practical classes of Higher Mathematics taught to freshman students of engineering profiles. The of students' attitude to this type of classes is also considered.

Keywords: *small group, pedagogy of cooperation, competence levels.*

THE ROLE OF GENRE IN PRIMARY MEMORIZATION OF VOCABULARY MEANINGS IN A FOREIGN LANGUAGE: INTRODUCTION ON THE PROBLEM

E.A. Golubovskaya

RUDN University (Peoples' Friendship University of Russia), Moscow

The paper describes the results of the stage-by-stage experiment aimed to identify how the genre of the educational text influences the quality and pace of primary memorization of new lexical units in a foreign language by non-language University students. As revealed, anecdotes have the biggest potential, as the participants were able to reproduce the semantics of the relevant lexis most precisely. The pace of the test completion, however, did not significantly differ between the genres.

Keywords: *teaching vocabulary, primary memorization, context, anecdote.*

IMPLEMENTATION PRINCIPLES OF THE CONCEPT OF PREEMPTIVE EDUCATION FOR INTERNATIONAL STUDENTS IN A RUSSIAN ENGINEERING UNIVERSITY

D. Drobyshev¹, N. Rachkovskaya²

¹Bauman Moscow State Technical University (National Research University)

²Moscow Region State University

The article considers the notion of preemptive education as a factor, which makes the

Russian system of higher education appealing for international students. It proves the relevance, defines the essence and particular characteristics of preemptive education as applied to teaching international students in Russian engineering universities. The article states the principles ensuring successful training of international students in Russian universities.

Keywords: *preemptive professional education, engineering university, international cooperation, export of educational services, international students, individual education trajectory.*

A MOTIVATIONAL INVOLVEMENT OF A STUDENT IN PASSING THE EDUCATIONAL PROGRAMS AS A DIDACTIC ORIENTATION OF CONTROL AND DIAGNOSTIC ACTIVITIES OF A HIGH SCHOOL TEACHER

N.A. Fedorova, O.O. Kopkareva

Tver State University

Materials of experimental work conducted at Tver state university are presented in the article. The article also touches upon the peculiarities of formation of control and diagnostic activities of a high school teacher. The article shows that one of the results of didactically verified monitoring and diagnostic activities should be an increase in the level of motivational involvement of the student in the development of curricula.

Keywords: *A motivational involvement of a student in the educational process, control and diagnostic activities of a high school teacher, theories of motivation.*

EXPERIENCE IN APPLYING THE BASIC SUMMARY IN THE TEACHING OF PSYCHOLOGY TO UNIVERSITY STUDENTS

I.M. Filinova

Tver State University

The article deals with a supporting summary concept as a way of activating the cognitive activities of students by developing basic thinking operations.

Keywords: *a supporting summary, students' thinking activation, teachers' creativity, students' research activity.*

THE POSSIBILITIES OF USING COACHING IN TRAINING SOCIAL WORKERS

M.V. Moroz

Tver State University

Examines the theoretical and methodological grounds of technology coaching. The application of the method in the formation of common cultural and professional competences of students in the direction of Social work in the learning process in the University, as well as the possibility of using this technology in the practice of social work.

Keywords: *training, competence-based approach, innovative technology, coaching.*

THE PROBLEM OF FORMING THE PERSON'S MUSICAL CULTURE IN MODERN RESEARCH

E.G. Milyugina

Tver State University

The article is devoted to the problem of forming the individual's musical culture. The concept of the musical culture of the individual and the musical culture of mankind has been

clarified. Based on the analytical review of modern research, the author identifies the components of the key concept that are relevant for the development of a pedagogical model for the formation of a musical culture of the individual.

Keywords: *musical culture of the person, musical education, pedagogical approaches.*

DEVELOPMENT OF PSYCHOLOGICAL SCIENCE IN THE TVER REGION: FROM HISTORY TO THE PROSPECTS

T.A. Zhalagina, E.D. Korotkina

Tver State University

The article is devoted to the development history of work, organization and management psychology in Tver region. The main periods of the formation process of psychology are shown. The periods are directly connected with the names of well-known Tver scientists-psychologists: G.V. Telyatnikov, A.F. Shikun, H.I. Leibovich. Each of the scientists made his own contribution to the development of psychology on the whole, and psychology of work, organization psychology and management psychology in particular in Tver region. Special attention in the article is given to the scientific cooperation between the faculty of psychology of Tver State University and Psychological Institute of Russian Academy of Sciences. The cooperation started in the 70-th years of the XX-th century thanks to G.V. Telyatnikov. The ideas of work, organization and management psychology founded by G.V. Telyatnikov, A.F. Shikun and H.I. Leibovitch – the famous scientists-psychologists are going on to be developed in Tver region.

Keywords: *development of psychological science in Tver region, psychology of work, organization psychology, psychology of management, the subject of work and management, Psychology Institute of the Russian Academy of sciences, paradigm of management psychology, personal selfdevelopment, psychological means and conditions of influence, management of military forces, psychological management of education process.*

PROSPECTS OF DEVELOPMENT OF THE HIGHER EDUCATION AND SCIENCE SYSTEM IN THE REGIONS: TVER REGION'S CASE

I.A. Kaplunov, A.A. Maltseva, E.V. Klyushnikova

Tver State University

The paper presents the results of a survey of the regional expert community on the development prospects of higher education and science system in the Tver region. Obtained data demonstrate the need for significant transformations that are due to both objective reasons and the state policy of the Ministry of Education and Science of the Russian Federation in relation to subordinate universities. The paper is also shows the prospects for interaction between universities and enterprises in the region, in particular the ongoing development and preparation for the implementation of the comprehensive project "Creation and development of competence center using the tools of crowdsourcing online platform". The goal of this project is to create a system of effective communication between universities, enterprises and organizations in the region to ensure the maximum satisfaction of their needs for scientific and education area.

Keywords: *education, science, transformations, training programs, interaction format, university, enterprise, region.*

EARLY CHILDHOOD PEDAGOGY TEACHER PREPARATION ON THE BASHKIR 1941–1992

V.V. Alekseeva

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In the article on the basis of archival documents, the types of Pedagogy Teacher Preparation from one of the regions of Bashkir. Forms of work on raising the qualifications of educators are analyzed. Studied of features of the functioning of the methodical service in kindergartens. The chronological framework covers the period 1941–1992.

Keywords: *history of pedagogy, early childhood education, kindergarten, USSR, Bashkir Autonomous Soviet Socialist Republic.*

PRINCIPLES OF STUDYING JAZZ IMPROVISION IN THE STRUCTURE OF HIGHER EDUCATION (ON THE EXAMPLE OF ACCORDONE CLASS)

N.R. Bazhilin

TGMPI named after S.V. Rakhmaninov, Tambov

The study explains the advantages of mastering the skill of improvisation, describes the author's algorithm and the way students learn jazz. In the course of scientific work, the following methods were used: questioning, questioning, analysis, synthesis. The obtained results allowed to correct the author's method of teaching jazz improvisation. The content of the study is calculated on the use of music universities by teachers.

Keywords: *Jazz, improvisation, technique, accordion, experiment.*

THE CONCEPT AND ESSENCE OF READINESS OF EMPLOYEES OF THE PENAL SYSTEM TO THE ACTIONS IN THE EVENT OF EXTRAORDINARY CIRCUMSTANCES AND THE NECESSITY OF THE FORMATION OF THE PERSONNEL OF THE PENAL SYSTEM

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In the article some changes in the nature of modern professional activity of the penal system officer and its influence on contents and structure of the process of formation of officers' readiness for actions in case of emergency are revealed. The analysis of the basic concepts is carried out, their main characteristics are specified, the author's concept of readiness for actions in case of emergency is given.

Keywords: *education, readiness, adjustment, officer, emergency, extreme situations.*

SOCIAL AND PSYCHOLOGICAL STUDY OF CIVIL IDENTITY OF MODERN YOUTH

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This article examines the phenomenon of the civic component of civil identity and its structural content. Based on an analysis of literary sources have been isolated species aspects and components of civil identity (cognitive, emotive, conative). The study involved 81 students aged 17–22 years from the city of Moscow and Sevastopol. The results of the research showed that these questionnaires on the study of the civic component of civic identity are most correlated with two values (Inclusion and Mastery) and with such coping strategy as Problem Solving.

Keywords: *identity, civic identity, patriotism, values, coping strategies, conative component.*

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