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MOTIVATIONAL-VALUE ORIENTATION OF STUDENTS' PERSONALITY ON PROFESSIONAL ACTIVITIES IN THE FIELD OF SPECIAL EDUCATION

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The concept of the orientation of the personality and its structure, the essence of the motivational-value orientation of the personality to professional activity and its role in the process of professionalization are analyzed. The results of an empirical study of the motivational-value orientation of the personality of students for professional activities in the field of special education are given. Directions of work to improve the professional training of defectologists related to the motivational-demand sphere of students are proposed.

Keywords: *motivation, motives, personality orientation, professional activity, special education, values.*

PERSONALITY STRUCTURE OF THE UNIVERSITY TEACHER: THE ORIENTATION OF THE PERSONALITY AND THE LEADERSHIP STYLE

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The article discusses stable symptom complexes associated with the orientation of identity and leadership style of a modern teacher. Two sets of interrelated properties are identified in the personality structure of teachers. The first one includes leadership style and orientation in activity and communication. The second combines value orientations and the system of motives. The linking function between the two symptom complexes is performed by the motivational sphere. The study further establishes interconnections between the features of leadership style, personality orientation, and the value-motivational sphere of teachers.

Keywords: *personality orientation, personality orientation in communication, leadership style, value orientations, motives, teacher.*

PSYCHOLOGICAL FEATURES OF SALES MANAGERS PROFESSIONAL ACTIVITY

T.A. Zhalagina, K.A. Selezneva

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The article considers the professional activity of sales managers, as well as identifies psychological features associated with its implementation. The main professionally important qualities and personal qualities of manager a highlights. The methods of evaluation and diagnosis of both professionally important and personal qualities of a sales manager are proposed in order to develop them and to prevent the negative psychological development of the labor subject. The professional activity of a sales manager is characterized by a high level of responsibility and intensity of interaction with other people. Therefore, there are increased requirements for the professional level, moral and business qualities of sales managers.

Keywords: *labor activity, sales managers, psychological resources, labor psychology, professionally important qualities, psychological characteristics.*

PROFESSIONAL AND PERSONAL PORTRAIT OF AN EFFECTIVE MENTOR OF A CONSTRUCTION COMPANY

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The object of study is the effective activity of a mentor in a construction company. The purpose of the study is to form a professional and personal portrait of an effective mentor. The article presents a theoretical analysis of the competencies and personal qualities that a mentor has in various institutions: executive authorities, law enforcement agencies, commercial organizations, educational institutions. A professional and personal portrait of an effective mentor is presented on the basis of the conducted empirical research using methods of psychological modeling, professionography, methodological tools for studying the personality and socio-psychological characteristics of the mentor and methods of mathematical statistics depending on the category of personnel.

Keywords: *mentoring, effective mentor activity, personal characteristics, professional competencies, psychological portrait of an effective mentor.*

THE LIFE'S MEANING CONFLICTS AND DESIGNING THE FUTURE IN YOUNG MEN WITH MUSCULOSKELETAL DISORDERS

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This article aims to investigate the meaning of life conflicts while designing the future by young men with musculoskeletal disorders. The author offers the integrative model of the reality construction based on theoretical and methodological analysis. It includes three coordinate planes of this phenomenon such as semantic, operational and temporal ones. The author reveals how musculoskeletal disorders affect the personality semantic sphere development and determine the individual life construction process. The features of the formation of personality existences in adolescence, the influence of time perspectives on the experience of a life-meaning conflict described by the author.

Keywords: *meaning of life conflicts, musculoskeletal disorders, subjective picture of life course, existence, time perspectives, construction of future, personality semantic sphere, young adulthood.*

PRESERVATION AND ADAPTATION OF A CHILD IN A FOSTER FAMILY THROUGH THE TRANSFORMATION OF PERSONAL VULNERABILITY OF SUBSTITUTE PARENTS

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This article deals with the problem of abandonment of children of the social category, including secondary orphanhood during the period of adaptation of a substitute family. The signs of a normative and non-normative crisis in substitute families are indicated. The question of the psychological readiness of substitute parents for social parenthood is raised. One of the reasons for the disintegration of substitute families is the mismatch of the altruistic motivation and value orientations of the substitute parents with the real relationships and behavior of the adopted child. A study on correcting the personal vulnerability of substitute parents through the technology of changing their life meanings is presented.

Keywords: *psychological readiness, motivational readiness, altruistic motivation, value orientations, life meanings, personal vulnerability, subjective well-being.*

STUDY AND PSYCHOCORRECTION CYBER RESILIENCE OF STUDENTS IN TERMS OF DISTANCE LEARNING

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The article presents the results of studying the integrative quality of personality - cyber resilience. An empirical study of the psychological characteristics of the cyber-stability of the personality of students of 1-2 courses when switching to online training. Based on the results of the study, a program of psychological and pedagogical training for the development of cyber resilience of the individual has been developed.

Keywords: *cyberactivity of personality, cyber-stability of personality of students, compulsive use of the Internet, preference for Internet communication.*

ON THE ISSUE OF VIRTUE AS A CATEGORY OF ETHICS AND PEDAGOGY

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The relevance of the topic of the article is motivated by the socio-pedagogical significance of the problem of educating the virtues of young students, the solution of which depends, in particular, on the development of the issue of virtue in pedagogical theory. Having pointed out that pedagogy as a particular scientific discipline is based on the theoretical principles of ethics, the author turns to understanding the category of «virtue» in modern ethical research. Revealing common and different views of ethical scientists on the content of the concept of «virtue», the author correlates them with the Aristotelian tradition of understanding a virtuous person as a person who accepts his good as part of the common good. Having understood the interpretation of the concept of «virtue» in research on ethics in the sense of the concept / ideas of a person (his /her moral awareness, moral thinking) and in the sense of the category of ethics, the author proves that this concept is not completely identical to the concept of «moral quality», traditionally used in pedagogical research on education, thus motivating the importance of the status return of the concept of «virtue» to the categorical apparatus of pedagogy.

Keywords: *teacher, student, education, virtue, good, ethics, category of ethics, moral quality, moral awareness, concept of moral awareness.*

ETHICAL POSITION OF A TEACHER IN THE CONDITIONS OF FRAGMENTATION OF SOCIETY

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The problem of ethical position of a teacher in the conditions of objective fragmentation of society is considered. The concept of "ethical position" in the context of a teacher's professional activity is clarified. The key values defining the features of the ethical position of the teacher are highlighted. Types of ethical positions are proposed.

Keywords: *fragmentation of society, ethical position, ethical values.*

INTERACTION IN THE EDUCATIONAL PROCESS AS A SUBJECT OF PEDAGOGICAL REFLECTION

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The article reveals the importance of interaction in the educational process for satisfying society's need for a moral person. Interpretations of the concept of «interaction» within the framework of philosophy, sociology, psychology, pedagogy are presented, and what is common in understanding the interaction of these sciences - reciprocity, is revealed. The content of the concept of «interaction» is analyzed in the context of pedagogical knowledge. The features of such types of interaction of subjects of the educational process as pedagogical interaction, moral and pedagogical interaction, moral and legal interaction, nonviolent interaction, humanistic interaction are revealed. The value aspects of interaction in the educational process, which appears as a space of relations, are determined. The moral component of the interaction between the subjects of the educational process is substantiated.

Keywords: *education, process; educational process, interaction, subject of interaction, value, attitude, morality, moral, pedagogical reflection.*

NETWORK INTEGRATION OF EDUCATIONAL SUBJECTS IN THE ORGANIZATION OF PROJECT AND RESEARCH ACTIVITIES OF SCHOOLCHILDREN

E.E. Shesterninov, N.S. Efimova

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The authors defined the concept of network integration of subjects of education. The model of network integration, including the internal and external level of interaction of subjects of educational activity, is considered. The experience of network integration in the organization of project and research activities of schoolchildren within the framework of an additional educational general development program is presented: „The Festival of Sciences is the Way to Olympus!”.

Keywords: *research competence, project and research activities, network integration.*

ON THE FACTORS OF MORAL EDUCATION OF STUDENTS OF A TECHNICAL UNIVERSITY

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The article argues the importance of morality as a space for searching for reserves of vocational training in engineering specialties in terms of the development and formation of a specialist's personality, in which intellectual, creative and moral are in harmonious unity. The article substantiates the allocation of the educational process, extracurricular educational work and the personality of the teacher as factors of moral education of students of a technical university. The possibilities of a lecture, a seminar, a curatorial hour as forms of moral education of students, as well as the specifics of using ethical conversation, dispute, persuasive influence, a problem situation as methods of moral education of future engineers are revealed. Examples are given from the experience of the implementation of moral education of students of a technical university.

Keywords: *student, future engineer, technical university, education, morality, moral education, value, factor, form of education, method of education.*

TO THE QUESTION ABOUT THE STRUCTURE OF TESTS EVALUATION FUND

E.V. Borisova

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The article is devoted to the issue of resolving the contradiction between the need to update the fund of evaluation tools, and imperfect practices for constructing tests in the modular control of knowledge and skills. This contradiction determines the methodological tasks of diagnosing the state of the learning process at its various stages using tests of various structures and formats. The results of numerical simulation, supported by pedagogical practice, and statistically based recommendations for the construction of control and evaluation materials are presented.

Keywords: *educational and cognitive activity, control, testing, probabilistic assessment.*

THE APPLICATION OF THE «FLIPPED CLASS» TECHNOLOGY IN THE EDUCATIONAL PROCESS OF THE HIGHER EDUCATIONAL PROCESS

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The feature of the «flipped class» technology are considered and the practice of its application in higher education is analyzed. The author presented the results of the survey, which made it possible to identify what difficulties students experience when working as a teacher using the «flipped class» technology, and also what they see as the advantages of building educational activities at the university using the «flipped class» technology

Keywords: *«flipped class» technology, university, students.*

THE ROLE OF UNIVERSITIES IN THE IMPLEMENTATION OF ECOLOGICAL AGENDA

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The article examines implementation of the ecological and sustainability agenda in the education system. The aim of the research is to propose ways of integrating ecological education in the holistic paradigm of lifelong learning embracing formal, non-formal and informal education for sustainable development. The methods used in the performed analytical research embrace the system-synergetic and integrative approaches relying on methods of the qualitative content analysis, comparative analytical method and elements of social engineering. Given the focus of the research on a certain aspect of human behavior, the interpretative analytical paradigm is employed. The novelty and theoretical contribution are reflected in the proposed concept of ecological agency synergizing ecological/environmental knowledge and competences, ecological culture and models of behavior appropriate for the paradigm of sustainable development. The practical use is conditioned by the proposed recommendations relating to fostering ecological agency that can be incorporated in the professional development courses for diverse higher education actors and in the practical development activities of universities.

Keywords: *higher education, agency, international practice, environmental education, the ecological agenda in the education system, the role of universities, new competencies.*

IMPLEMENTATION OF TRADITIONAL AND INTERACTIVE PEDAGOGICAL TECHNOLOGIES IN TEACHING FOREIGN LANGUAGE PHONETICS AND LEXICON

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The present article touches upon the problems of application and implementation of interactive distant programs in the planning of pedagogical process of foreign language phonetics teaching in conditions of auditory bulilingualism. In the modern conditions of higher education, connected with the epoch of globalization and changing in political and social situation in the whole world during the recent years traditional only pedagogical technologies are not always capable of satisfying the demands of modern linguistic higher education. Thus, there is a necessity of designing and implementation of new interactive distant technologies, considering the specifics of teaching a foreign language on its various consistent stages in conditions of auditory bilingualism. In the present article a comparative analysis of traditional and modern technologies of teaching English phonetics and lexicon is given on the material of the concrete computer programs. Different ways of their implementation in the educational process and the percentage data of their efficiency are being observed. The necessity of considering consistent stages of teaching processes such as planning, controlling and assessment is justified.

Keywords: *pedagogical planning, distant computer education, pedagogical technology, bilingualism, auditory bilingualism, system of higher education.*

TECHNOLOGIES OF TEACHING FOREIGN LANGUAGES AT THE UNIVERSITY OF TRADITIONAL ARTISTIC CRAFTS

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The article analyzes the technologies of teaching foreign languages at the university of traditional artistic crafts. On the example of bachelor students of the training direction 54.03.02 «Decorative and applied arts and crafts», the features and structure of each technology of teaching foreign languages are considered. The article describes in detail the conditionality of using one or another form of work in classes in English and German with students-future artists studying traditional crafts of Russia: artistic lace making, embroidery, lacquer miniature painting, jewelry and bone-cutting art, decorative painting on metal and wood. The features of linguistic training in the university of traditional artistic crafts are analyzed.

Keywords: *teaching technology, foreign language, university of traditional artistic crafts, role-playing business game, technology of situational analysis/case study, learning in cooperation, project method, technology «student portfolio/portfolio», technology of distance learning of foreign languages.*

DIFFICULTIES OF TEACHING THE CHINESE LANGUAGE AT JUNIOR COURSES OF RUSSIAN HUMANITARIAN UNIVERSITIES

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Within the framework of this work, the problems of learning Chinese by Russian students at the initial stage are considered. As a result of studying the theoretical literature and practical experience in teaching Chinese, the main difficulties associated with the linguistic, grammatical, phonetic and cultural features of the ancient oriental language were identified. The results of the study showed that an important role at the initial stage of education is played by the motivation of students to study. This is confirmed by a practical study conducted at the Pacific State University.

Keywords: *chinese language, learning difficulties, initial stage, junior courses, communication, motivation.*

INTERACTIVE DISTANCE LEARNING IN CHINESE

Yu. Zeng

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During the analysis of theoretical literature and practical experience of Chinese language teachers, the features of interactive teaching methods, their application, both in standard full-time education and in the modern system of distance education, were revealed. The materials of various researchers and educators for the period from 2010 to 2021 were used for the study. As a result of the work, the advantages of the interactive model of teaching Chinese were revealed by simplifying the learning process, increasing motivation, and deeper immersion of students in Chinese culture and everyday situations.

Keywords: *interactive methods, distance learning, Chinese language, student motivation.*

THIRTY YEARS OF SOCIAL WORK IN RUSSIA: FROM POSTMODERNISM TO POSTMODERNIZATION (SOVIET POSTMODERNISM)

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The purpose of the study is a retrospective analysis of the development of the ideologeme of social work as a professional activity, as well as the identification of problems determining the clinical vector of modernization of the social work platform 1.0. The article is dedicated to the thirtieth anniversary of social work in Russia. Modern social work significantly changes the vector of its development in all its diversity. This is facilitated by both factors of evolutionary paradigm changes in social work, as well as environmental historical factors that significantly change the models of assistance to those in need, and the pathogenic platform itself, which has been formed for several centuries. The implemented retrospective approach made it possible to characterize the changes in the established paradigms of assistance in their unity and dynamics, contradictions and patterns, in the logic of transversality processes.

Keywords: *social work, platform 1.0, postmodernism, postmodernization, clinical vector.*

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